

# Scrum Master & Agile Leader

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## Summary

- Vast experience across **Scrum** (Professional Scrum Master), **Agile Leadership**, **QA Infrastructure (Playwright)**, and Automation roles in **cybersecurity**, **SaaS**, and **B2B** environments.
- **Led Scrum processes** for **2 multidisciplinary teams**, driving Sprint Planning, Daily Scrums, Sprint Reviews, Retrospectives, Backlog Refinement, and Scrum board management.
- Strong hands-on experience with Scrum, **SAFe (PI)**, **SDLC**, **Agile ceremonies**, **sprint** execution, delivery tracking, release management, **quality gates**, and high-scale production releases to **AWS environments**.
- Built and managed **Jira boards**, workflows, dashboards, Structure views, and **Confluence documentation** to improve sprint visibility, delivery transparency, and stakeholder alignment.
- Coordinated **cross-functional delivery** between Product, Development, QA, DevOps, Security, Infrastructure, and business teams in high-pressure enterprise environments.
- Enhanced delivery predictability and velocity by maturing the backlog refinement process and establishing clear acceptance criteria.
- Managed **end-to-end Web, Mobile, and Apps release processes**, including prioritization, readiness, version tracking, production transfers, and post-release monitoring.
- Strong **CI/CD**, automation, and **DevOps** understanding and experience, enabling effective collaboration with engineering teams and release stakeholders.

## Professional Experience

2021 – 2026 **Scrum Master & QA Infrastructure Lead, Forcepoint**

- **Product/Domain Area:** Data Loss Prevention (DLP) & Endpoint Security
- **Scrum Leadership:** Facilitated and led Scrum processes for 2 multidisciplinary Scrum teams, working with Developers, Product Managers, QA Engineers, DevOps, Security, Infrastructure, and business stakeholders.
- **Agile Ceremonies:** Led Sprint Planning, Daily Stand-ups, Sprint Reviews, and Retrospectives, supporting team alignment, delivery focus, accountability, and continuous improvement.
- **End-to-end Release Management:** For Web, Mobile, and Apps, including version/package tracking, prioritization, production transfers, quality gates, and production readiness.
- **Cross-Functional Delivery:** Coordinated closely with Development, QA, DevOps, Product, Security, Infrastructure, and business teams to ensure smooth and efficient delivery in a high-pressure environment.
- **Jira & Delivery Visibility:** Architected and managed Jira boards, Xray Test Management, dashboards, workflows, Structure views, and BDD-based test management systems to improve sprint tracking, release transparency, and CI/CD pipeline visibility.
- **Delivery KPIs:** Defined, tracked, and analyzed delivery KPIs, release health, risks, and post-release performance to support real-time decision-making.
- **Technical Delivery Tools:** Worked hands-on with Jira, Git, GitHub, Bitbucket, Jenkins, GitLab CI/CD, CI/CD pipelines, dashboards, automated smoke tests, and monitoring processes.
- **Agile Methodologies:** Applied strong knowledge of Scrum, Kanban, SAFe, SDLC, release management, and quality gates in a large-scale enterprise technology environment.

2020 – 2021 **Automation Consultant, Matrix-TOPQ (Proofpoint)**

- **Automation & Quality Gates:** Designed and deployed automation infrastructure within a complex Data Loss Prevention environment, supporting validation processes, test coverage, and release quality.
- **Security Validation:** Automated end-to-end security validation flows, including event triggering and alerting, reducing manual verification time and improving the reliability of DLP policy enforcement.
- **Technical Delivery:** Worked with Java, JavaScript, Mocha-Chai, AppleScript, Git, and GitHub as part of cross-platform testing, version control, and technical delivery processes.

- **SDLC & Release Management:** Applied strong understanding of SDLC, release management, and quality gates in a complex cybersecurity technology environment.

2018 – 2020 | **Lead Automation Consultant & Agile Instructor, SV College**

- **Agile & Scrum Infrastructure:** Implemented Agile and Scrum infrastructures for tech companies and colleges, including customized workflows and delivery pipelines.
- **Agile Transformation:** Consulted teams through transitions to flexible delivery methodologies, supporting the adoption of Agile ways of working.
- **Cross-Functional Release Coordination:** Coordinated with Development, QA, and DevOps teams across release stages to support delivery alignment.
- **Digital Transformation:** Led QA and Automation strategy for a large-scale municipal digital transformation project.

2016 – 2018 | **Automation Lead, HOT**

- Managed QA and automation processes within a **large-scale corporate environment**, leading quality initiatives through **Agile practices**.

## Education & Certifications

Master of Business Administration (**MBA**), University of Derby, UK

Bachelor of Arts (**B.A.**) in Social Sciences and Humanities, Open University of Israel

**Professional Scrum Master™ I (PSM I)** | Scrum.org, 2026

**Salesforce Certified Platform Foundations** | Salesforce

**Atlassian Certified in Jira Essentials** | Atlassian

**AWS Certified Cloud Practitioner** | Amazon Web Services

## Technological Skills

**Agile Methodologies:** Scrum Master, Kanban, Sprint Planning, Daily Stand-ups, Retrospectives, Scrum Sprints boards, and Backlog Refinement.

**Programming & Scripting:** Python, Java, JavaScript, SQL, AppleScript

**Automation & Testing:** BDD-Based Test Management, Playwright Framework, Mocha-Chai, JMeter

**DevOps, Cloud & CI/CD:** AWS, Jenkins, GitHub CI/CD, Docker, Production Releases

**Version Control:** Git, GitHub

**Product & Security Domains:** Data Loss Prevention, Endpoint Security, SaaS, Security Validation, Policy Enforcement

**Additional Technical Knowledge:** UX/UI, Web, Mobile, Apps, Delivery KPIs, Infrastructure Upgrades

## Military Service

**Combat Unit** (Outstanding Service Award recipient).

## Languages

**Hebrew** (Native) | **English** (Fluent)